



17th May 2007

LETTER OF INTRODUCTION – GWP BUSINESS RESOURCE & LIFESTYLE MAGAZINE

Dear Sir/Madam

I am writing to make an introduction to GWP Business Resource & Lifestyle Magazine, an organisation that has made a name for itself as a reputable magazine and publishing house in the Hills District of Sydney.

GWP publish a business magazine that highlights the activities in the Sydney area and have assisted Hills Chamber of Commerce to grow its membership base through successful advertising campaigns over the latter part of 2006 and the early months of 2007.

It is rare to receive instant reactions to published media campaigns, but Hills Chamber found that to be the result of our involvement with GWP Magazine.

Should your organisation be looking for an opportunity to showcase your business in Sydney through affordable advertising and/or targeted editorial, please don't hesitate to discuss your ideas with GWP Magazine, who you will find to be creative, flexible, extremely professional and whose "get things done" attitude will assist you to get the message of your business heard across Sydney.

I would be most happy to discuss our experiences with GWP Magazine in more detail by phone but I have no hesitation in encouraging you to contact them in regards to any advertising needs that you might be considering.

Yours truly,

Nicole Baines
Business Development Officer
Hills Chamber of Commerce



Platinum Support Partners

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